JAGSoM
JAGDISH SHETH SCHOOL OF MANAGEMENT

Breakfast (8:30 AM - 10:00 AM) [Garden Area]

CONFERENCE REGISTRATION (9:00 AM-9:30 AM) [Lobby Area]

Doctoral Student Research Presentations (Parallel Tracks) (9.30 AM – 10.45 AM) [Classrooms]

Tea Break 10:45 AM – 11:00 AM [Garden Area]

Conference Inauguration [Dr. Atish Chattopadhyay, Dr. Bhimaraya Metri, Dr. Vithala Rao, Dr. Jagdish Sheth, Dr Ajai Chowdhry]   [Convenor: Dr. Supriyo Ghose] (11:00 AM-12:15 PM) [Amphitheatre]

Plenary Panel – Being a Global Scholar (Dr. Parasuraman, Dr. Vithala Rao, Dr. Sheth, Moderator: Dr. Ranjan Banerjee) 12:15 PM – 1:30 PM [Amphitheatre]

Lunch 1.30 PM – 2.30 PM [Garden Area – Delegates; Cafeteria - Students]

Parallel Technical Sessions (2:30 PM – 3:45 PM) [Classrooms]

High-Tea and Networking 3.45 PM – 4.30 PM [Garden Area]

Directors' Panel Discussion [Dr Chaturvedi, Dr Pawan Singh, Dr Srinivasan, Dr Jaiswal, Dr Metri, Dr Anup Singh, Dr. Joshi] [Moderated by Amit Agnihotri] (4:30 PM – 5:45 PM) **[Amphitheatre]**

| Workshop 1 – Use-inspired Machine Learning and Artificial Intelligence -Anitesh Barua (2:30 PM – 3:45 PM) [Classroom] | Workshop – 2: Machine Learning- Seshadri Tirunillai (6 PM - 7:15 PM) [Classroom] | Workshop – 3: Supply Chain – Rajesh Kumar Singh (6 PM - 7:15 PM) [Classroom] | Workshop - 4 Technology-Driven Marketing - Devanathan Sudharshan(6 PM - 7:15 PM) [Classroom] |

Editors' Panel Discussion– M N Ravishankar, Varsha Jain, Gerard Tellis, K Sudhir and Subodha Kumar [Moderator: Prof Varsha Jain] (7:30 PM -8:30 PM) **[Classroom]**

Cultural Programme - Live Band (TSM) **[Amphitheatre]** & Welcome Dinner - 8.00 PM Onwards – **[Garden Area – Delegates; Cafeteria - Students]**

Day 2 – 28-12-2022 (Wednesday)

JAGSoM
JAGDISH SHETH SCHOOL OF MANAGEMENT

Breakfast (8:30 AM - 10:00 AM) [Garden Area]

CONFERENCE REGISTRATION (9:00 AM - 9:30 AM) [Lobby Area]

Parallel Technical Sessions (9:30 AM – 10:45 AM) [Classrooms]

Tea Break 10:45 AM – 11:00 AM [Garden Area]

Parallel Technical Sessions (11:00 AM – 12:15 PM) [Classrooms]

Workshop 5 – Data Engineering & Analytics in BFSI Sector – Tuhin Chattopadhyay (11:00 AM – 12:15 PM) - (Classroom)

Lunch (12:30 PM – 1:30 PM) [Garden Area – Delegates; Cafeteria - Students]

Workshop – 6 - Experiments for Digital Businesses Sreelatha Jonnalagedda (1:30 PM – 2:45 PM) (Classroom)

Workshop – 7 Choice Modeling –Vithala Rao (1:30 PM – 2:45 PM) (Classroom)

Tea and Networking (2:45 PM - 3:00 PM) [Garden Area]

Workshop – 8, Programmatic Research – A. Parasuraman (3:00 PM – 4:00 PM) [Classroom]

Panel Discussion – Accreditation [Nishith Jain (EFMD), Dr Suraj Commuri, Dr Natarajan, Amy Memon(AACSB)] (4:00 PM – 5:00 PM) [Amphitheatre]

Special Session – Best Paper Nominee Presentations (5:00 PM – 6:15 PM) [Classrooms]

Confluence Registration (5:30 PM – 6:20 PM) [Ballroom, The Oterra]

Workshop – 9 Retailing Analytics - Venky Shankar (6:30 PM – 7:45 PM) (Classroom)

Workshop - 10 Managing Innovation - Rajendra Srivastava (6:30 PM – 7:45 PM) (Classroom)

Workshop - 11 Data Driven Research in Supply Chain - Vishal Gaur (6:30 PM – 7:45 PM) (Classroom)

Startup Panel (6:20 PM – 7:20 PM) [Ballroom, The Oterra]

CXO Panel (7:20 PM – 8:20 PM) [Ballroom, The Oterra]

Transport to the Hotel The Oterra (for Workshop Attendees) 7.45 PM – 8:00 PM

Networking and Conference Dinner (8:30 PM Onwards) [Ballroom, The Oterra]

Day 3 – 29-12-2022 (Thursday)

JAGSoM
JAGDISH SHETH SCHOOL OF MANAGEMENT

Breakfast (8:30 AM - 10:00 AM) [Garden Area]

CONFERENCE REGISTRATION (8:30 AM - 9:00 AM) [Lobby Area]

Parallel Technical Sessions (9:00 AM – 10:15 AM) [Classrooms]

Tea Break 10:15 AM – 10:30 AM **[Garden Area]**

Parallel Technical Sessions (10:30 AM – 11:45 AM) [Classrooms]

Workshop – 12 Explainable AI - Chandrasekhar S. (10:30 AM – 11:45 AM) **[Classroom]**

Context Setting – Internationalization of B-Schools [GMAC- Mr Gaurav] (11:45 AM – 12:00 PM) **[Amphitheatre]**

Panel Discussion – Internationalization of B-Schools [Prof Jagdish Sheth + Prof Rishikesha Krishnan + Prof Suraj Commuri + Mr Sanjay Padode] [Moderated by Prof Asit Barma] (12:00 PM - 1:00 PM) **[Amphitheatre]**

Best Paper Awards and Valedictory function [Prof Jagdish Sheth, Prof Rishikesha Krishnan, Prof Vithala Rao, Prof Bhimaraya Metri] (1:00 PM - 2:00 PM) **[Amphitheatre]**

Lunch (2:00 PM – 3:00 PM) [Garden Area – Delegates; Cafeteria - Students]