

Business Forecasting - JSPD318

Faculty	Dr Madhuri Prabhala
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Credit – 3

Course Workload

Contact Hours	Suggested equivalent Coursera course hours	Directed Learning Hours	Total Hours
30	15	45	90

Learning Objectives for the Course

1. Gain an in-depth understanding of the different kinds of information and data that managers deal with in the course of their work.
2. Obtain a theoretical and practical understanding of the appropriate techniques to apply to extract accurate insights from different sources of information.
3. Recognize the complexities involved in applying the various statistical techniques.
4. Understand how to build the correct story and take suitable business decisions based on the insights gained from the data modelling.

Topics Covered

- Building Regression Models
- Econometrics
- Implementing Logistic Regression Models
- Time Series Analysis
- Panel Data Regression Models
- Introduction to Machine Learning (ML)

For additional details, visit : <https://jagsom.edu.in/careertrack/>

Meet our faculty: <https://jagsom.edu.in/faculty-directory/>