

Foundations of Business Communication - JSPP107

Faculty	Prof. Edwin Moses
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Credit – 0 (However this is a mandatory course, and a student is required to pass in this course)

Course workload

Using the table below, indicate the expected student workload per week for this Course.

Contact Hours (20 for 2 credit course and 30 for 3 credit course)	Group Work/ Supervised Learning Hours	Directed Learning Hours (learning on one's own)	Total Hours (should be not less than three times the contact hours)
3.75 hours	7 hours: Coursera	8 hours	18.75 hours

Learning Outcomes for the Course

1. Understand why this skill is importance and criticality in order to have a successful career.
2. Get a fundamental understanding of the building blocks required to acquire and grow this capability.
3. Create the realization that great communication has little to do with how much English we know but more to do with how effectively we use the English we know.
4. Realize that becoming a good communicator requires learning and practice across a lifetime.

Topics Covered

- The Objectives of the Course
- The Process of Communication
- The Traps in Effective Communication
- How our Values & Thoughts Influence Our Communication
- Effectiveness
- The Strategic Elements of Good Communication
- My journey to becoming an Impactful Communicator

For additional details, visit : <https://jagsom.edu.in/careertrack/>

Meet our faculty: <https://jagsom.edu.in/faculty-directory/>