

Business Data Visualization - JSPD302

Faculty	Dr. Tuhin Chattopadhyay
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Credit – 2

Course Workload

Using the table below, indicate the expected student workload per week for this Course.

Contact Hours	Group Work/Supervised Learning Hours	Directed Learning Hours	Total Hours
20	10	30	60

Learning Outcomes for the Courses

1. Analyze historical data and answer: “What has happened?”
2. Identify relationships and patterns.
3. Generate insights through appropriate visual techniques and tools.

Topics Covered

- Perspectives of Data Visualization
- Exploring Tableau Environment
- Analysing Data
- Developing Dashboards
- Advanced Visual Analytics

For additional details, visit : <https://jagsom.edu.in/careertrack/>

Meet our faculty: <https://jagsom.edu.in/faculty-directory/>