



Ref No: IFIM-BS/DIR/2021-22/IIC/001

Date: 01/04/2021

ORDER

INSTITUTION INDUSTRY CELL

Sub : Formation of Institution Industry Cell

Refer: As per guidelines from AICTE Approval Process Handbook, the below member are appointed for the Institution Industry Cell

SL No	Appointment Order Reference Number	Name of the Committee Member	Profession	Mobile Number	E-mail address
1	IFIMBS/IIC/001/2020-21	Barun Jha	Student	8240090526	barun.jha@ifim.edu.in
2	IFIMBS/IIC/002/2020-21	Sibiya Chinnadurai	Student	8884553050	sibiya.chinnadurai@ifim.edu.in
3	IFIMBS/IIC/003/2020-21	Simrita Bansal	Student	7488269520	simrita.bansal@ifim.edu.in
4	IFIMBS/IIC/004/2020-21	Dr. Mafruza Sultana	Lecturer	9088774282	mafruza.sultana@ifim.edu.in
5	IFIMBS/IIC/005/2020-21	Mr. Suraj Srivatsav	AVP-Placements	9886925462	avp.cce@ifim.edu.in

Objective:

To explore and identify common avenues of interaction with industry as per the requirements of the institution.

Scope:

All the institutions covered under the Project will form Industry-Institution-Interaction Cell (IIIC) to establish purposeful interaction between industry and institution.

Strategy:

IIIC will be responsible for designing the roadmap for interaction with industry recognizing the inherent strengths as well as the weaknesses of the institution. Thus, it will be a unique and localized industry-institute-interaction development roadmap for the institutions. The industry interaction for envisioned institutional roadmap will be facilitated by Industry Institute Partner Promotion Cell (IIPPC) established at SPFU of the respective States.





Suggested Activities under IIC:

- To identify and facilitate Guest Lectures, Interactive Workshops, Conferences, Seminars,
- Brain Storming Sessions, Technical Discussions etc. with members of the Industry, outside
- experts, eminent personalities at regular interval.
- To conduct Industrial Training, Orientation Courses, Industrial Visits etc for faculty and
- students at regular intervals.
- To facilitate joint research work, consultancy involving faculty and students.
- To conduct industrial exhibitions to highlight research facilities and expertise available with
- the Institution.
- To facilitate for professionals from industry as visiting faculty in institutions and short or
- long periods deployment of faculty from institutions to industry for gaining industrial
- experience and/or work on projects in industry.
- To seek and associate experts from industry in curriculum development and review.
- To identify continuing education opportunities, short-term programs, and training needs
- of the industry, which the institution can provide.
- To promote revenue generating activities for the institution like Lab Testing, Calibration,
- Consultancy and R&D etc.
- To assess periodically the scientific and technological scenario/ happenings in India and
- abroad in order to translate it into action for taking up future R&D work.

Deliverables:

- IIC will be responsible for the following deliverables:
- Increase in collaboration with industry.
- Increased rate of campus placement of students
- Absorption of students by same industries providing industrial training.
- Increase in IRG by collaborating with industry.
- Increase in industrial training for students arranged by college.
- Increase in utilization of college resources by industry.


Mr. Raju S Poojari
Registrar
IFIM Business School



To: The Chairman and All the Member of above committee.

Copy to:

1. Director
2. Deans and Head of the Departments

