



EQUIVALENT TO MBA

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

2 YEAR RESIDENTIAL PROGRAM | BATCH 31 | 2026 - 28

Think Future. Think JAGSoM

Three decades of academic excellence, industry alignment, and leadership development empowering generations of management professionals.



YEARS OF LEGACY
SINCE 1995



RANKINGS



101+

QS Ranked
in Marketing

101+

QS Ranked in
Analytics

151+

QS Ranked in
Finance

#02

Ranked in Bangalore by
Business Today

#08

Faculty Competence by
Education World

#07

Learning Experience by
Business Today

#09

Future Orientation by
Business Today

#10

Ranked as Private
B-School by Education World

#26

Ranked Overall in India
by Business Today



THINK FUTURE. THINK JAGSoM

At JAGSoM, we prepare you not just for your first job, but for the future of business, equipping you with the skills, experiences, and mindset to succeed in a world that's constantly changing.

What we Deliver:

JAGSoM empowers students to become future-ready professionals by blending academic rigor, industry immersion, global perspectives, and future-skills development.

Why It Matters:

Because the business world is evolving faster than ever, students need not just a degree, but the ability to adapt, innovate, and thrive across industries and borders.





Dr. Jagdish Sheth

Charles H. Kellstadt Professor of Marketing
at the Goizueta Business School of Emory
University, USA & Chairman, JAGSoM.

JAGSoM LEADERSHIP

Mission

Nurture holistic, socially responsible, and
continuously employable professionals.

Vision

To be the most sought after destination for
quality management education in India.



Prof. A. Parasuraman

Pro-Chancellor, Vijaybhoomi
University | International Scholar
in Residence



Mr. Sanjay Padode

Chairman CDE, Board Member
JAGSoM, Founding President
Vijaybhoomi University



Dr. Venkatesh Sunkad

Director, JAGSoM



Dr. Richard D Phillips

Dean, J. Mack Robinson College
of Business, Georgia State
University, USA



Mr. Krish Shankar

BoG Member & Group
HR Head – Infosys



Mr. Ravi Garipati

BoG Member, & ex.
CTO Flipkart



Prof. Tan Chin Tiong

Prof. of Marketing, Lee Kong Chian
School of Business & Senior Advisor
to President.



Mr. Mike Shah

President & CEO, Nightingale
Empowerment Foundation, M S
Enterprises, Bangalore, India



Mr. Vikas Gupta

Managing Director, Wiley, India
BOG Member

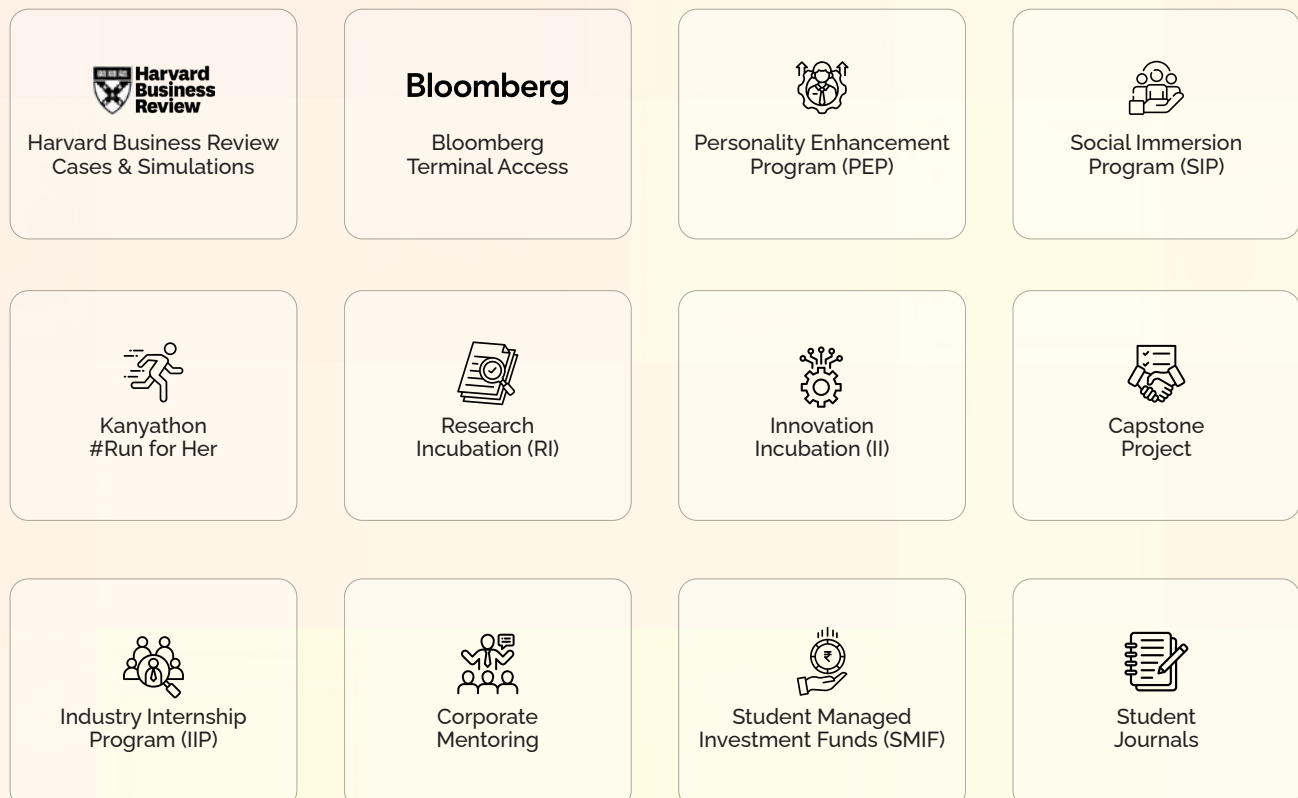
JAGSoM's Bespoke Curriculum

A progressive and learner-centric curriculum that moves away from rigid, one-size-fits-all structure and empowers students to personalize their academic choices aligned with their career aspirations. It respects learner autonomy, while balancing academic rigor and industry relevance.

Program Overview



Experiential Learning Interventions



Career Focus

JAGSoM's "From Classroom to Career: AI-Integrated PGDM" is a pioneering program that blends industry-driven curriculum, AI proficiency, and experiential learning to create future-ready leaders for AI-enabled business world.



Marketing

- i. Brand Management/Marketing Communication/Advertising/Product Marketing
- ii. B2B Sales/Business Development/Key Account Management/Customer Success/Inside Sales
- iii. E-Commerce/Digital Marketing/Performance Marketing
- iv. FMCG Sales/Trade Marketing
- v. Retail/Store Management
- vi. Market Research/Market Analyst



Finance

- i. Corporate and Commercial Banking
- ii. FinTech (Payments, P2P Funding / E-Wallets)
- iii. Wealth Management / Insurance / Portfolio Management
- iv. Capital Markets
- v. GCCs of Financial Services Firms
- vi. Corporate Finance



Business Analytics

- i. Business Analyst
- ii. Cloud Specialist
- iii. Data Visualization Designer
- iv. AI Product Manager
- v. Gen AI Consultant



Human Resource

- i. HR Analytics
- ii. Talent Management
- iii. HR Business Partner
- iv. HR Change Management



FACULTY WHO INSPIRE

JAGSoM's distinguished faculty blends academic depth with industry experience, equipping students with the knowledge, perspective, and skills to thrive in a dynamic business environment.



Dr. Tuhin Chattopadhyay
Professor, Analytics
12+ Years of Academics & 6+ Years of Corporate Experience



Prof. Anand Narasimha
Professor, Marketing
14+ Years of Academics & 25+ Years of Corporate Experience



Prof. Srijith Mohanan
Assistant Professor, Finance
2+ Years of Academics & 12+ Years of Corporate Experience



Prof. Rakesh Mediratta
Director, JAGSoMx
4+ Years of Academics & 29+ Years of Corporate Experience



Prof. Edwin Moses
Professor, Marketing
2+ Years of Academics & 37+ Years of Corporate Experience



Dr. M Sivagnasundaram
Professor, Marketing
22+ Years of Academics & 4+ Years of Corporate Experience



Dr. Rajendra Kumar Sinha
Professor, Finance
12+ Years of Academics & 30+ Years of Corporate Experience



Dr. Punita Rajpurohit
Assistant Professor, Finance
7+ Years of Academics Experience



Dr. Shaji Kurian
Professor, OB & HR
22+ Years of Academics & 6+ years of Corporate Experience



Dr. Shrabani B Bhattacharjee
Assistant Professor, OB & HR
9+ Years of Academics and 4+ Years of Corporate Experience

INDUSTRY MENTORS FOR CAREER WINNING

Connect with CXOs, entrepreneurs, and domain experts who guide, challenge, and prepare you for the demands of today's dynamic business world.



Satyendra Khare

Growth Leader & Head-Strategic & Emerging partnerships and Distribution ecosystem (India & SAARC)



Avinash Jain

General Manager Finance



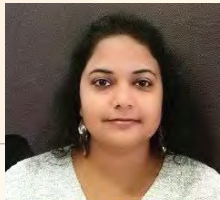
Srijith Sreenivasan

Global Leader - Governance Models
Schneider Electric, Ex KPMG



Shiva Tanuku

Managing Director (Partner)



Nidhi Lall

Senior Vice President



Santosh Panpaliya

Senior Vice President & Group Head-Organization Development



2023 - 2025 PGDM BATCH INTERNSHIP HIGHLIGHTS



Marketing

Average Stipend

₹ 25,284

Highest Stipend

₹ 100,130



Finance

Average Stipend

₹ 27,319

Highest Stipend

₹ 77,917



Business Analytics

Average Stipend

₹ 28,357

Highest Stipend

₹ 80,000



Human Resource

Average Stipend

₹ 22,895

Highest Stipend

₹ 72,750

Prominent Recruiters



FACTSET

Relanto
Reimagining AI

Razorpay

Informatica

WOW!
मोमो

GoKwik

MOTILAL OSWAL

Goldman Sachs

zepto

Syngene

legrand

Licious

Schneider Electric

Tally
POWER OF SIMPLICITY

2023 - 2025 PGDM BATCH PLACEMENT HIGHLIGHTS

Highest Salary
₹ 51.38 LPA

Average Salary
₹ 10.32 LPA

Median Salary
₹ 9.98 LPA

Top 10 Percentage Students

₹ 20.68 LPA
Average Salary

Top 25 Percentage Students

₹ 14.32 LPA
Average Salary

Prominent Recruiters



DELIVERING CAREER SUCCESS

Our students secured high-impact roles across top global and Indian firms.



Durbha Ramya Sindhu | CTC: ₹51,38,508

Associate Cybersecurity Speciality at ORBITALFIRE CYBERSECURITY



Chetna Singh | CTC: ₹37,44,000

HR Executive- Employee Engagement Manager at LNK 广州奥客科技有限公司
Guangzhou Link Technology co.,Ltd



Sakaray Harish | CTC: ₹32,06,069

Cybersecurity Engineer at SecRed Knowledge Inc



Rohit Suresh | CTC: ₹20,00,000

Management Trainee at CLASSIC LEGENDS



Biswanath Singh | CTC: ₹16,00,000

Probationary Officer Scale at FEDERAL BANK
YOUR PERFECT BANKING PARTNER



Abhilasha Suman | CTC: ₹12,00,000

Associate- Influencer & Affiliate Channels at blissclub



Bhumika Kaurav | CTC: ₹10,80,000

Marketing Associate at fibr.ai

JAGSoM ALUMNI IN LEADERSHIP

With a strong alumni network consisting of individuals in top roles across various industries, JAGSoM provides you with unparalleled access to an influential and powerful professional network, opening doors to numerous career opportunities and valuable industry insights.



Pankaj Purohit
Class of 1995-97

Director - Head of Data
Center Infrastructure &
Sustainability Finance



Prachi Bahorey
Class of 1995-97

Head HR - Philippines,
Malaysia & Singapore



Rahul Goyal
Class of 1995-97

Managing Director



Amarjeet Singh
Class of 1996-98

Executive Director CPG and
IFM India Lead



Mithun Appaiah
Class of 2001-03

Chief Executive Officer



Madhur Uniyal
Class of 2003-05

Managing Director & Chief
Operating Officer



Hari Nair
Class of 2004-06

Chief Technology Officer



Anshuman Mishra
Class of 2003-05

Vice President - Client
Partner



LEARNING BEYOND THE CLASSROOM

Experience the business world up close through curated industry visits that offer practical insights, real-time learning, and direct exposure to leading companies.

These visits connect classroom concepts with real-world applications, helping students understand how businesses truly operate.



Kanyathon at JAGSoM

A student-driven run championing the cause of the girl child.



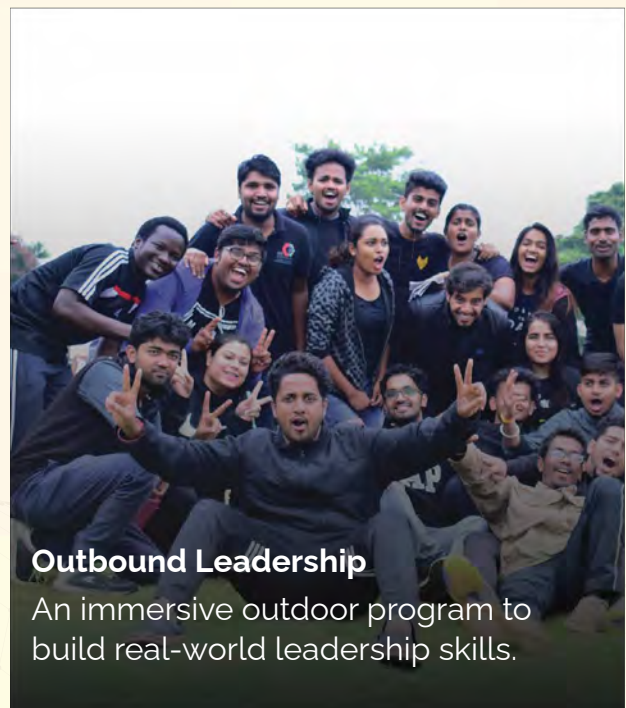
Corporate Mentoring

Fostering leadership, empowerment, and growth for all.



Social Immersion

Embracing diversity and empowering students to make an impact.



Outbound Leadership

An immersive outdoor program to build real-world leadership skills.

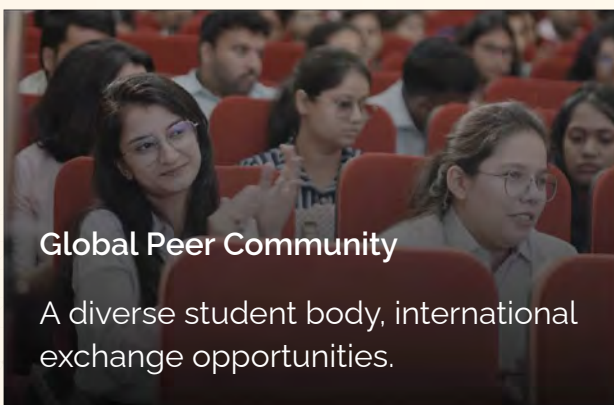
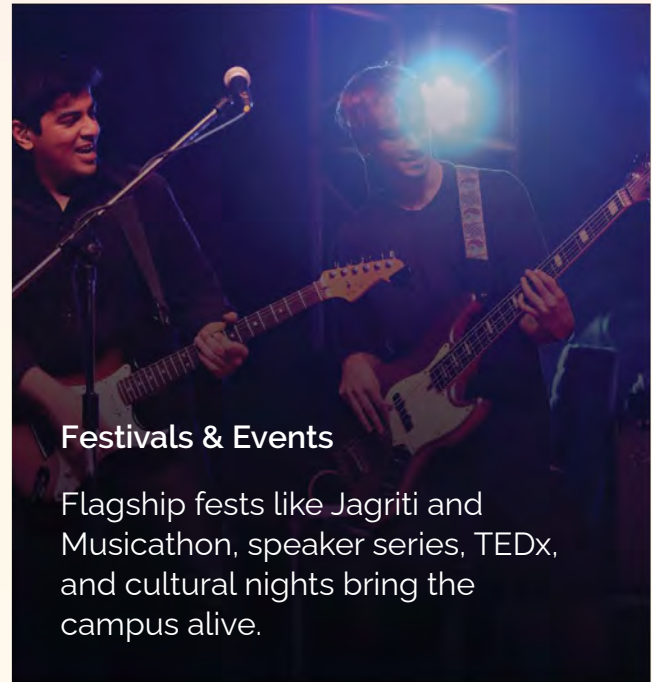


**WELCOMING
THE 2025-2027
PGDM BATCH**

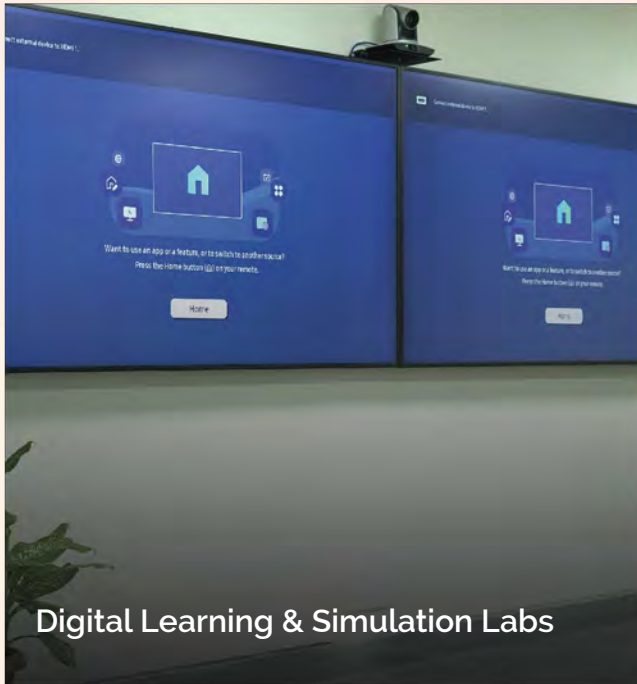


A VIBRANT AND BUZZING CAMPUS LIFE

JAGSoM is more than a place to study - it's where students discover themselves, build lasting friendships, & engage in activities that shape their personality & leadership skills.



THOUGHTFUL INFRASTRUCTURE & FACILITIES



Digital Learning & Simulation Labs

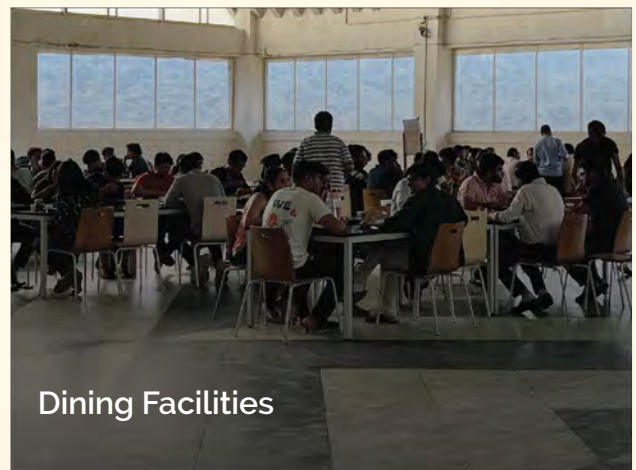
We offer an immersive learning experience at our Bangalore campus, blending state-of-the-art infrastructure with vibrant student life for academic & personal growth.



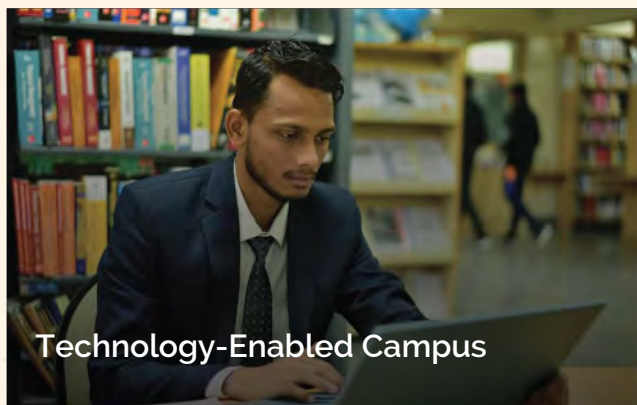
Hostel Facilities



Modern Academic Blocks



Dining Facilities



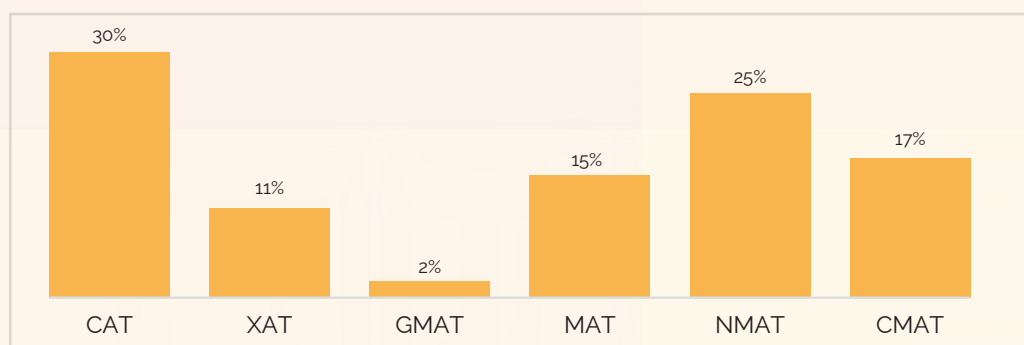
Technology-Enabled Campus



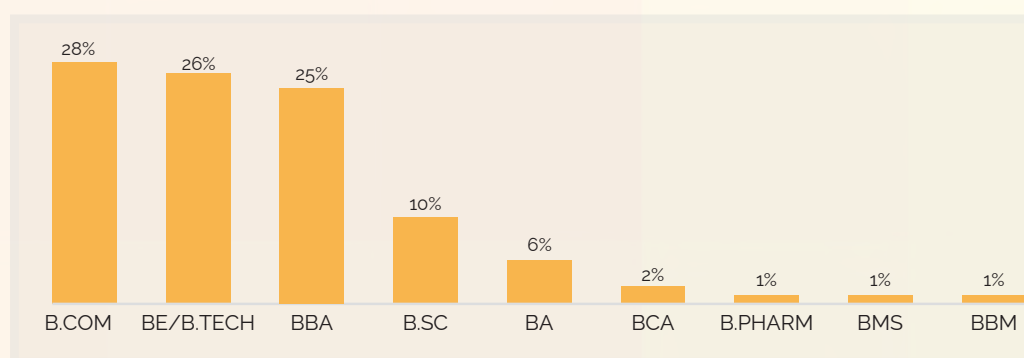
Library & Resource Centre

INDIA'S BRIGHTEST, FROM EVERY CORNER

JAGSoM brings together a richly diverse student community from across India, blending fresh perspectives with experienced minds. With varied academic foundations and balanced gender representation, our classrooms mirror the dynamic and inclusive world of modern business.



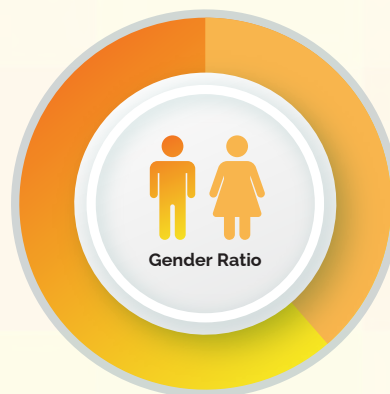
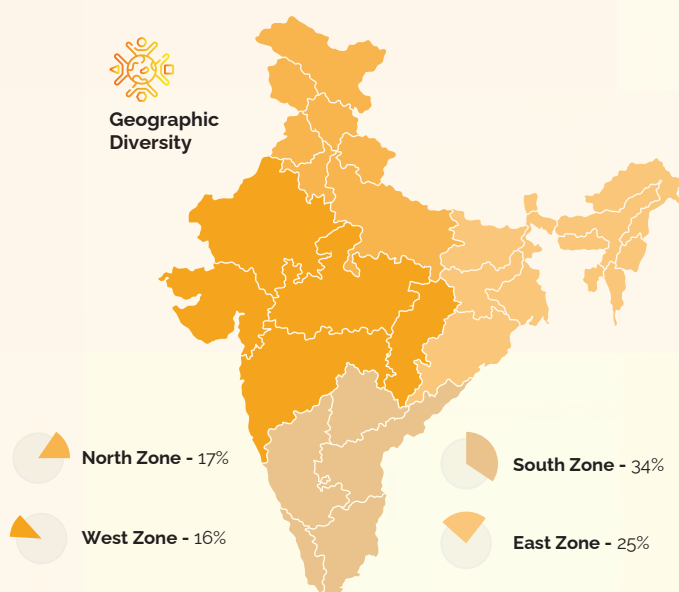
Entrance Examination



Education Background



Geographic Diversity



Gender Ratio

59% Male

41% Female

Fee Structure

Towards	INR	USD	Due Date
Registration Fee (Non-Refundable)	₹1,00,000	\$1,111.11	As mentioned in the admission offer letter
First Instalment	₹5,00,000	\$5,555.56	Within 30 days of program registration
Second Instalment	₹5,75,000	\$6,388.89	November 05, 2026
Third Instalment	₹5,75,000	\$6,388.89	March 15, 2027
Total Fees	₹17,50,000	\$19,444.45	

Note : The PGDM programme at JAGSoM is fully residential, and the total fee includes hostel facilities. From start of programme till start of Industry Internship Programme (IIP).

Educational Loan Facilities: All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of Education (Govt. of India). All JAGSoM students can now avail the facility of education loans through a single-window electronic platform and pursue their dream. You can visit www.vidyalakshmi.co.in for more details.

Eligibility Criteria: Graduate (10+2+3 OR 10+2+4) in any discipline from a recognized university, with not less than 50% (reserved category not less than 45%) aggregate marks. Final year students are also eligible to apply. **JAGSoM accepts scores of CAT / XAT / CMAT / GMAT / MAT.**

Application Process

- Application fee is Rs. 1,000 and applications are available online only.
- Application fee can be remitted through Credit / Debit cards, Net Banking and UPI platforms.

Admission Selection Process (ASP)

1

Register yourself at
www.jagsom.edu.in

2

Fill your application form online

3

Submit & pay the application fee

4

Selection Process

Empowering the Future of Management Education with **AI & Innovation**



The JAGSoM Edge

Learning Experience: Bespoke Curriculum | Practice Oriented Interventions | Learning by Solving

Future Orientation: Progressive curriculum-focus on AI & other new age competencies

Location Advantage: Opportunity to engage and network with industry

Learner Success: Focus on continuous employability | Learner Potential Multiplier | Career Winning

Faculty Who Inspire: Mix of practitioners and academicians | Domain specialists

Global Accreditations and Rankings: AACSB QS Ranking



www.jagsom.edu.in

For Further Details



admissions@jagsom.edu.in



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