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PRARAMBH

*A Journey Through Insights,
Impact & Innovation.*



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THE BIG PICTURE

This is a space where students and faculty gather to reflect, question, and share their perspectives on the world, giving voice to their ideas.

The Year of Intentional Growth: Why the Future Favors the Thoughtful, Not the Fast

January is more than the beginning of a new calendar year—it is a moment of reset. After months of momentum, milestones, and noise, the start of the year invites reflection: not just on where we are going, but on how we choose to grow. In an age defined by acceleration, intentional growth is emerging as the most powerful competitive advantage.

The world around us is moving faster than ever. Technology evolves overnight, markets respond in seconds, and careers are shaped by constant change. Yet progress without purpose often leads to burnout, misalignment, and short-lived success. The leaders and organizations that endure are not those that rush ahead blindly, but those that pause to align ambition with awareness.

Intentional growth is about clarity before speed. It values learning over reacting, depth over distraction, and long-term impact over short-term wins. Whether it is a company investing in people before expansion, or a student choosing skill-building over quick validation, purposeful decisions compound into sustainable success.

As artificial intelligence and automation reshape the professional landscape, human qualities—critical thinking, empathy, ethical judgment, and adaptability—are becoming more valuable than ever. These capabilities cannot be automated or rushed; they are cultivated through reflection, discipline, and consistent effort. Growth in this new era is less about doing more and more about doing what matters.

January reminds us that beginnings are not about grand declarations but about deliberate direction. Small, thoughtful choices—made consistently—shape the year ahead. Progress is not always loud; often, it is quiet, steady, and intentional.

As we step into the new year, the real challenge is not to grow faster, but to grow wiser. Because in the long run, the future belongs not to those who move the quickest, but to those who move with purpose.



This article is written by Naitik Dave, 1st Year PGDM student at Jagdish Sheth School of Management

JAGSoM SPOTLIGHT

Celebrating Kannada Rajyotsava at JAGSoM: Honouring Culture, Language, and Community



Jagdish Sheth School of Management (JAGSoM) marked Kannada Rajyotsava with great enthusiasm, bringing together students, faculty, and staff to celebrate the language, culture, and rich heritage of Karnataka. The event served as a meaningful reminder of the importance of preserving regional identity while fostering inclusivity within a diverse academic community.

The celebration featured a range of cultural activities and traditional performances that beautifully reflected the vibrancy of Kannada traditions. Students actively participated in folk dances, music, and other artistic expressions, showcasing the depth and diversity of Karnataka's cultural legacy. Each performance highlighted not only artistic talent but also a deep respect for the state's history and values.

Beyond the stage, the event created a space for meaningful interaction and shared learning. Faculty members and students from varied backgrounds came together to engage in conversations about language, culture, and heritage, strengthening bonds across the campus.

The celebrations encouraged participants to appreciate the role of regional culture in shaping identity and community spirit.

Kannada Rajyotsava at JAGSoM went beyond being a cultural observance—it became an experience that reinforced unity, respect, and belonging. By celebrating Karnataka's traditions, the institute reaffirmed its commitment to nurturing an environment that values cultural diversity and holistic development alongside academic excellence. The event concluded with a sense of pride and togetherness, leaving lasting impressions on all who participated. It stood as a testament to JAGSoM's vibrant campus life, where cultural celebrations play a vital role in enriching the student experience and strengthening the campus community.

JAGSoM SPOTLIGHT

JAGSoM Recognised For Excellence In Preparing India's Future Leaders
BW Online Bureau - Jan 14, 2026



Jagdish Sheth School of Management (JAGSoM), Bengaluru, has been honored as India's "Best B-School for Emerging Leaders" at the Future of Management Education Awards 2025, part of the BW Education Summit. This accolade celebrates JAGSoM's commitment to building leadership skills among early and mid-career professionals through a model blending academic rigor with deep industry engagement.

JAGSoM stood alongside top institutions like IIM Ahmedabad, IIM Calcutta, and IMT Ghaziabad, recognized for leadership development, digital transformation, and industry-linked education. The jury praised its unique approach to leadership, industry co-creation, and AI-aligned curriculum design. This award underscores JAGSoM's three-decade legacy as a progressive, development-focused institution.

As one of India's first AACSB-accredited schools, JAGSoM ranks in the global top six percent. In QS Global Rankings 2026, it's the only Indian B-school with all four programs featured, excelling in academic reputation, employer perception, teaching, employability, and alumni outcomes.

These milestones highlight JAGSoM's career-oriented education. The award boosts its status as a top choice for globally benchmarked, industry-driven learning.

The BW Summit emphasized evolving B-school criteria: nurturing graduates with strategic thinking, digital fluency, ethical judgment, and leadership for modern careers. JAGSoM's win reflects demand for schools fostering long-term transformation. Through integrated pedagogy, corporate ties, and holistic development, it equips professionals to thrive and lead responsibly in tomorrow's complex business world.

JAGSoM SPOTLIGHT

Celebrating Makar Sankranti at the Hostel: A Festival of Joy, Harvest, and Togetherness



On 15th of January, the hostel campus came alive with vibrant energy as students gathered to celebrate Makar Sankranti, a festival that marks new beginnings, gratitude, and the spirit of harvest. The celebration was filled with joy, laughter, and shared moments, reflecting the essence of community life within the hostel.

Students enthusiastically participated in the festivities, enjoying traditional food, music, and informal activities that brought everyone together. The event created a warm and inclusive atmosphere, allowing students from different regions and backgrounds to celebrate a festival rooted deeply in Indian culture. The collective celebration strengthened bonds and offered a refreshing break from academic routines.

Makar Sankranti holds special significance as it marks the sun's transition into the zodiac sign of Capricorn, symbolising the end of the winter solstice and the beginning of longer, brighter days

Celebrated across India under different names, the festival represents prosperity, renewal, and gratitude towards nature. In Maharashtra and Gujarat, it is known for kite flying and the exchange of sweets, while in Tamil Nadu it is celebrated as Pongal, a four-day harvest festival dedicated to the sun god and nature's abundance.

Pongal, much like Makar Sankranti, emphasizes thanksgiving to farmers, cattle, and the natural elements that sustain life. The shared values of both festivals—gratitude, renewal, and community—beautifully reflect India's cultural unity in diversity.

Celebrating Makar Sankranti at the hostel was not just about festivities, but about experiencing tradition together. It reminded everyone that festivals are a bridge between heritage and harmony, turning simple moments into lasting memories.

THE COMPETITIVE ARENA

B-Plan competition, WeSrijan



January 2026 marked a moment of pride and competitive excellence for our institution as three of our talented students—**Manthan Bhatnagar, Gayatri Jha, and Harsh**—represented the college at WeSrijan, the flagship B-Plan competition organized by WeSchool, Bengaluru. Competing against some of the brightest management minds from across the country, the team delivered an outstanding performance and secured the Second Position, showcasing strategic acumen, creativity, and resilience. Themed “Dharohar” (Heritage), WeSrijan stood out as a thoughtfully designed, multi-stage challenge that tested participants on logic, adaptability, and real-world business thinking. The competition began with engaging logic-driven icebreakers such as a crossword challenge and a treasure hunt, aimed at sharpening analytical thinking and team coordination under time constraints. As the pressure mounted, participants faced high-intensity rounds including an elevator pitch, where ideas had to be articulated with clarity and conviction in a limited timeframe.

This was followed by a dismantling case study, a unique round that required teams to critically deconstruct existing business models and reconstruct them with innovative, scalable solutions—testing both strategic depth and problem-solving ability. One of the most dynamic stages of the competition was the strategic auction, where teams bid for limited resources that would later shape their final business plans. This round demanded sharp decision-making, foresight, and risk assessment, closely mirroring real-world business negotiations. The competition culminated in a final pitch presented before a panel of industry experts and investors. Manthan, Gayatri, and Harsh impressed the jury with a well-structured, culturally rooted yet commercially viable business plan that aligned seamlessly with the theme of heritage. Their achievement at WeSrijan is a testament to the spirit of healthy competition, collaborative learning, and experiential exposure that define our academic ecosystem. The second-place finish not only brings laurels to the institution but also reinforces our students’ readiness to take on complex business challenges on prominent platforms.

THE COMPETITIVE ARENA

B-Plan competition, WeSrijan



In December 2025, JAGSoM's competitive spirit shone brightly as two of our students—Shayan Biswas and Vedant Agarwal—represented the institute at prominent inter-college competitions in Hyderabad and Delhi. Shayan travelled to IMT Hyderabad, while Vedant competed at Lloyd Business School, Delhi. Their participation highlighted the ambition and preparedness of our cohort and reflected the college's strong emphasis on experiential learning beyond classroom walls.

These events were far more than platforms for accolades; they were intense, hands-on learning environments. Confronted with live case prompts, tight submission windows, and multidisciplinary opponents, both Shayan and Vedant put theory into practice. They honed analytical reasoning, presentation finesse, and collaborative problem-solving—skills that academic syllabi only begin to introduce.

Beyond individual skill development, the journey offered valuable networking opportunities and broader perspectives. These insights will now ripple back into JAGSoM classrooms through shared learnings, peer workshops, and enriched discussions during group projects.

We extend our appreciation to Shayan and Vedant for stepping forward and representing JAGSoM with professionalism and curiosity. Their initiative serves as a reminder that growth often begins at the edge of comfort. Whether you are signing up for your first case competition or aiming for national-level events, participation is a strategic investment in your personal and professional development.

As Prarambh celebrates their journey, we invite more students to engage with the Competitive Arena—embrace the challenge, learn from the experience, and bring those lessons home to strengthen our community. After all, competitions do more than reveal winners; they cultivate leaders, sharpen minds, and build a culture of continuous improvement at JAGSoM.

The Richest Man in Babylon: Ancient Wisdom for Modern Financial Minds

George S. Clason's *The Richest Man in Babylon* is not just a book on money; it is a philosophy of financial living wrapped in simple yet powerful parables. Set in the ancient city of Babylon — once the wealthiest civilization of its time — the book communicates timeless principles of wealth creation that remain deeply relevant in today's fast-paced, consumption-driven world. For management students and future leaders at JAGSoM, the book serves as a foundational guide to financial discipline and long-term thinking.

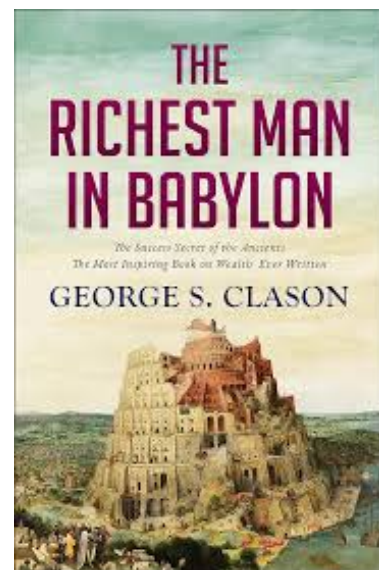
At the heart of the book lies a simple but transformative idea: wealth is built through habits, not luck. Through the character of Arkad, the richest man in Babylon, Clason introduces principles that are surprisingly practical — pay yourself first, live below your means, make money work for you, protect your capital, and continuously seek wisdom. The most iconic lesson, saving at least 10% of one's income, is portrayed not as a sacrifice but as a commitment to one's future self.

What makes the book stand out is its strong emphasis on behavioural finance, long before the term became popular. It teaches readers to control desires, distinguish needs from wants, and avoid emotional or uninformed investments. In an era dominated by quick gains, flashy lifestyles, and instant gratification, these lessons feel more relevant than ever. The book gently reminds us that wealth built slowly, ethically, and intelligently is far more sustainable than wealth chased recklessly.

For business school students, the relevance goes beyond personal finance. The book encourages strategic thinking, patience, and risk awareness — qualities essential for leadership and decision-making. Each parable feels like a mentor's advice, making complex financial ideas easy to understand and remember. Its short chapters and storytelling format make it an ideal read amidst tight academic schedules.

While the book does not discuss modern financial instruments or technical frameworks, this simplicity is its greatest strength. The principles are universal and adaptable — whether one is managing personal finances, building a startup, or leading an organization.

The Richest Man in Babylon ultimately teaches that financial success is not about how much you earn, but how wisely you manage what you earn. For readers of Prarambh, the book offers a powerful starting point — a reminder that strong financial foundations, like strong careers, are built with discipline, clarity, and consistent effort.



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DEBT VS EQUITY MUTUAL FUNDS: A COMPARATIVE STUDY

Mutual funds have emerged as one of the most popular investment avenues for individuals seeking professional management of their savings. Among the various types of mutual funds available in the market, debt mutual funds and equity mutual funds are the two most commonly chosen options. Although both aim to generate returns for investors, they differ significantly in terms of risk, return potential, investment objectives, and suitability. Understanding these differences is essential for making informed investment decisions.

Debt Mutual Funds

Debt mutual funds primarily invest in fixed-income instruments such as government securities, corporate bonds, treasury bills, commercial papers, and other money market instruments. The main objective of these funds is to provide stable and predictable returns with relatively lower risk compared to equity investments. Returns from debt funds are mainly earned through interest income and capital appreciation arising from changes in interest rates.

Debt mutual funds are generally preferred by risk-averse investors, retirees, and individuals with short- to medium-term financial goals. Since these funds are less exposed to market volatility, they are considered suitable for preserving capital while earning moderate returns.

Equity Mutual Funds

Equity mutual funds invest a major portion of their assets in shares of listed companies across different sectors and market capitalizations. The primary goal of equity funds is capital appreciation over the long term. The performance of these funds largely depends on stock market movements, company performance, and overall economic conditions.

Equity mutual funds are suitable for investors who have a higher risk appetite and a long-term investment horizon. Although they are subject to market fluctuations in the short run, equity funds have historically delivered higher returns than debt funds over longer periods.

Risk and Return Comparison

One of the most important differences between debt and equity mutual funds lies in their risk–return profile. Debt mutual funds carry lower risk because they invest in interest-bearing securities. However, the returns are also relatively limited. Interest rate changes and credit risk can affect debt funds, but the overall volatility remains low.

In contrast, equity mutual funds involve higher risk due to their exposure to stock market fluctuations. Market downturns can lead to short-term losses. However, in the long run, equity funds offer higher return potential, making them suitable for wealth creation.

Investment Horizon and Financial Goals

Debt mutual funds are ideal for short-term and medium-term goals, such as emergency funds, education expenses, or planned purchases. They provide liquidity and stability, which is important when the investment duration is limited.

Equity mutual funds are better suited for long-term goals such as retirement planning, wealth accumulation, or funding children's education. A longer investment horizon helps investors absorb market volatility and benefit from the power of compounding.

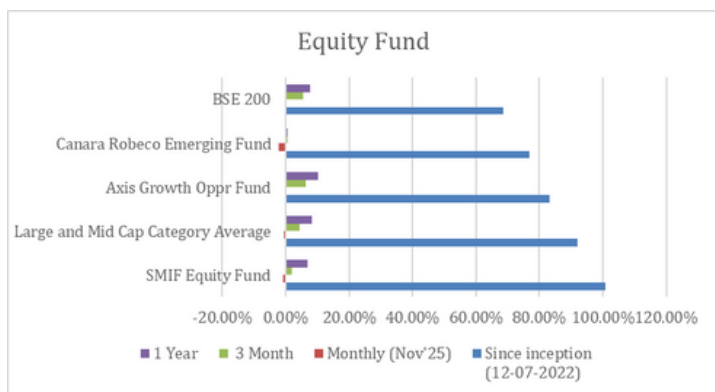
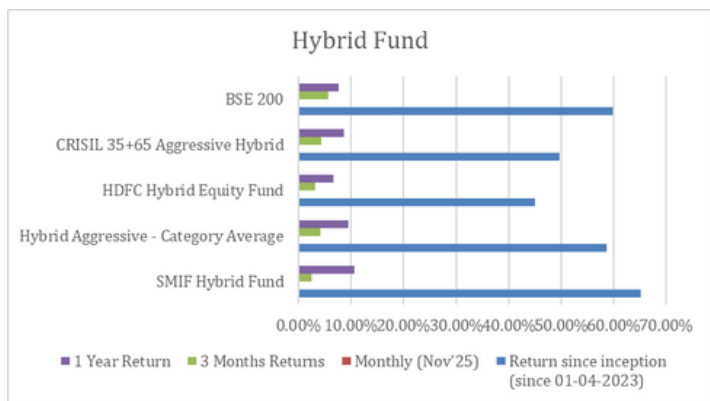
DEBT VS EQUITY MUTUAL FUNDS: A COMPARATIVE STUDY

Conclusion

Both debt and equity mutual funds serve different investment purposes and cater to different types of investors. Debt mutual funds offer safety, stability, and predictable income, making them suitable for conservative investors. Equity mutual funds, while risky in the short term, provide superior growth opportunities for investors willing to stay invested for a longer duration.

A well-balanced investment portfolio often includes both debt and equity mutual funds, allowing investors to manage risk effectively while achieving their financial goals. The choice between debt and equity should ultimately depend on an individual's risk tolerance, investment horizon, and financial objectives.

Performance of our existing funds



This article is written by- Koustav Biswas, second year pgdm student at jagdish sheth school of management

This article is written by- Sanskar Dixit, PGDM student at Jagdish Sheth School of Management

Top 3 in Returns		
Company	% Gain (Yearly)	% Gain (Since Inception)
AU Small	77.88%	57.44%
TVS Motor	57.05%	332.74%
Eicher	51.65%	143.01%

Bottom 3 in Return		
Company	% Gain (Yearly)	% Gain (Since Inception)
Vedant	-54.86%	-60.40%
CRISIL Ltd	-35.04%	22.27%
ABB India	-25.21%	101.48%

THE BUSINESS LENS

The Business Lens offers sharp, real-world insights across, Finance, HR, Marketing and Analytics—giving readers a 360° view of today's business challenges and innovations.

The Global Defence Spending Boom: Who Benefits Economically?

Across the world, defence budgets are rising rapidly, turning military spending into a major economic and financial trend. From the United States and Europe to Asia and the Middle East, governments are increasing investment in defence due to growing geopolitical tensions, border disputes, and security threats. This surge is not only changing global security policies but also creating a strong economic impact.

The biggest beneficiaries of this boom are defence manufacturing companies. Large global firms producing fighter jets, missiles, drones, warships, and cybersecurity systems are seeing increased orders and long-term government contracts. Defence giants in the U.S. and Europe are expanding production as countries modernise their militaries and replace older systems. This has also created employment growth in industries like engineering, electronics, aerospace, and advanced manufacturing.

Apart from companies, national economies benefit through infrastructure development and innovation. Defence spending often leads to technological advancements that later impact civilian sectors. For example, technologies like GPS, internet innovations, satellite systems, and even drones originally developed for military use later became valuable commercial tools. Today, defence-related investment is driving innovation in artificial intelligence, surveillance technology, robotics, and space programs.

However, the boom also brings challenges. Higher defence budgets can increase pressure on government finances, as spending on weapons may reduce allocation for education, healthcare, and welfare. Some countries may also face rising debt due to heavy military investments.

For India, the global defence boom offers both opportunity and risk. Rising demand for military equipment supports India's push for "Aatmanirbhar Bharat" and defence exports, but it also increases strategic competition in the region.

Overall, defence spending has become more than a security expense—it is now an economic force shaping jobs, technology, and global industry.



This article is written by Preet Raval, PGDM student at Jagdish Sheth School of Management.



THE BUSINESS LENS

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The Evolving Marketing Landscape

The marketing landscape has undergone significant changes due to rapid technological development, changing consumer expectations, and increased competition. In the past, marketing was mainly focused on selling products through traditional media such as television, radio, and newspapers. Today, marketing is more customer-oriented, digital, and data-driven, making it more dynamic and complex.

One of the biggest changes is the rise of digital marketing. The internet, social media platforms, mobile phones, and e-commerce websites have transformed how businesses reach customers. Consumers now search for information online, compare products, read reviews, and interact with brands before making a purchase. As a result, companies must focus on creating strong online presence and meaningful customer engagement rather than just advertising.

Another important development is the use of data and marketing analytics. Businesses collect and analyse customer data to understand buying behaviour, preferences, and trends. This allows companies to design personalized marketing strategies, such as targeted advertisements and customized offers, which help in improving customer satisfaction and brand loyalty.

The modern marketing landscape also emphasizes customer experience and relationship marketing. Companies now aim to build long-term relationships rather than just one-time sales. Through CRM systems, loyalty programs, and social media interaction, brands stay connected with customers and respond to their needs quickly. A positive customer experience leads to higher retention and word-of-mouth promotion.

In addition, ethical and sustainable marketing has become increasingly important. Consumers today are more aware of environmental and social issues and prefer brands that act responsibly. Businesses must be honest in their communication, avoid misleading advertising, and support sustainable practices to build trust and credibility.

In conclusion, the evolving marketing landscape reflects a shift from traditional selling to value creation, digital engagement, and relationship building. For marketing students, understanding these changes is essential to succeed in today's competitive and fast-moving business environment.



This article is written by Branchal Agarwal, PGDM student at Jagdish Sheth School of Management.



THE BUSINESS LENS

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Business Analytics: Powering Smart Business Decisions

In the digital age, data has become the backbone of modern business. Every transaction, customer interaction, and online activity generates valuable information. However, data alone has no value unless it is analyzed effectively. This is where Business Analytics plays a key role in transforming raw data into meaningful insights.

Understanding Business Analytics

Business Analytics involves using statistical methods, data visualization, and predictive models to support decision-making. It helps organizations understand past trends, identify patterns, and forecast future outcomes. Business Analytics can be classified into four types:

- Descriptive Analytics – What happened?
- Diagnostic Analytics – Why did it happen?
- Predictive Analytics – What may happen?

Prescriptive Analytics – What should be done?

Why Business Analytics Matters

In today's competitive environment, companies rely on analytics to stay ahead. Business Analytics enables organizations to make data-driven decisions rather than depending on intuition. It improves customer satisfaction through personalization, reduces operational costs, manages risks, and enhances profitability. From startups to multinational corporations, analytics is now an essential business tool.

Applications Across Industries

Business Analytics is widely used across sectors. Retailers analyze customer behavior to optimize sales strategies. Banks use analytics to detect fraud and assess credit risk. Healthcare organizations predict disease trends, while e-commerce platforms recommend products based on user preferences. Marketing teams use analytics to measure campaign performance and target the right audience.

Analytics Learning at JAGSoM

At JAGSoM, Bangalore, students gain practical exposure through industry-oriented projects and case studies. The curriculum introduces tools such as Excel, Power BI, Tableau, Python, and SQL, enabling students to develop strong analytical and problem-solving skills. This hands-on learning prepares students to meet real corporate challenges.

Career Scope

The demand for analytics professionals is growing rapidly. Career roles include Business Analyst, Data Analyst, Marketing Analyst, and Risk Analyst. With strong business knowledge and analytical skills, students can explore opportunities across various industries.

Conclusion

Business Analytics has become a driving force behind smart decision-making and business growth. As organizations continue to adopt digital strategies, analytics will play an even bigger role in shaping the future. At JAGSoM, students are equipped to lead this transformation and succeed in the data-driven world.



This article is written by Anwesha Ghosh, PGDM student at Jagdish Sheth School of Management.

A vibrant space showcasing student voices, creativity, achievements, and campus life in motion.

2026: The Year the Giants Woke Up – A Return to Fundamentals

If you have been tracking the markets since the post-COVID boom of 2021, you would have likely noticed a shift in the wind. Back then, the IPO market was flooded with "growth-at-all-costs" startups—companies burning cash to acquire customers, hoping profitability would magically appear later. But as we settle into 2026, the narrative has fundamentally changed.

This year isn't about unicorns; it's about Giants. The IPO pipeline for 2026 suggests we are entering a cycle of maturity. The companies queuing up to ring the bell are not looking for survival capital; they are looking to unlock value for shareholders. For an investor, this distinction is critical.

Homegrown Heavyweights: The "Value Unlocking" Theme

Closer to home, the Indian market is preparing for what might be its most significant year in a decade. The headline act, of course, is Reliance Jio. For years, analysts have applied a "conglomerate discount" to Reliance Industries—the idea that the sum of the parts (Retail, O2C, Telecom) is actually worth more than the current stock price. The Jio IPO is the catalyst to fix that efficiency. It's not just a telecom listing; it's a test of the Indian digital economy's maturity.

But it's not just Jio. We are likely to see the National Stock Exchange (NSE) finally go public. Think of the NSE as a "toll-bridge" business model—a classic defensive Moat. Whether the market goes up or down, the exchange collects its fee on the volume. Alongside them, names like SBI Mutual Fund and Tata Capital are expected to hit the bourses, moving from being subsidiaries to standalone heavyweights.

This article is written by Aman Kumar Singh, PGDM student at Jagdish Sheth School of Management.



The Global View: Profitability Over Hype

Across the Atlantic, the theme is similar: "Show me the money." The days of listing purely on revenue growth are over.

The most anticipated global debut is Elon Musk's Starlink. What makes this interesting from a financial perspective isn't the rockets; it's the Free Cash Flow (FCF). Starlink has reportedly transitioned from a capital-heavy expenditure phase to a cash-generating utility model.

Simultaneously, we are watching Databricks (AI infrastructure) and Stripe (Fintech) prepare for listings. These are "Decacorns" (valued over \$10bn) that waited. They didn't rush. They waited until their unit economics were solid before facing the scrutiny of public market investors.

The Core Finance Debate: Valuation Multiples

Here is where we need to put on our "Analyst" hats. The most fascinating academic debate of 2026 will be on how to value Reliance Jio.

Usually, telecom companies are treated as "utilities"—stable, slow-growing, and commanding a Price-to-Earnings (P/E) ratio of roughly 15x to 18x (like Bharti Airtel). However, tech platforms command P/E ratios of 25x to 30x.

Jio wants the tech valuation. The market might want to give it the telecom valuation.

The deciding factor will likely be ARPU (Average Revenue Per User). If Jio can prove it makes money not just from selling data, but from a digital ecosystem (subscriptions, ads, commerce), it earns the right to that premium multiple. If not, it's just a very large pipe.

The Bottom Line

For those of us studying the markets, 2026 serves as a reminder that fundamentals always win in the long run. The excitement this year won't come from 100% listing day gains on questionable startups, but from analyzing how these massive corporations defend their margins and justify their valuations.

Invest in the business model, not the buzz.

In this section, handpicked episodes that spark ideas, stir questions, and give you a front-row seat to the real business world.

Live Podcast Review: “Building Scalable Businesses in the Digital Age”

Speaker: Mr. Nikhil Kamath – Co-founder, Zerodha
Venue: Live Business Podcast Session



In today’s fast-evolving business world, learning directly from industry leaders offers invaluable insights. The live podcast session titled “Building Scalable Businesses in the Digital Age” featuring Mr. Nikhil Kamath, Co-founder of Zerodha, was an inspiring and knowledge-driven experience for management students and aspiring entrepreneurs at JAGSoM.

Mr. Kamath began the session by sharing his entrepreneurial journey, highlighting how Zerodha started as a small initiative and grew into India’s largest stock brokerage firm. He emphasized that innovation, consistency, and customer-centric thinking are the three pillars of building a successful business. His real-life examples made complex business concepts easy to understand and relatable for students.

One of the most impactful segments of the podcast was when he spoke about bootstrapping versus funding. According to him, not every startup needs heavy investment in the initial stage. He stressed the importance of building a profitable and sustainable business model before seeking external funding. This insight was particularly useful for students planning to launch their own startups.

Mr. Kamath also discussed the role of technology and data analytics in modern businesses. He explained how data-driven decision-making helps organizations understand customer behavior, optimize operations, and increase profitability. This topic strongly connects with JAGSoM’s focus on business analytics and digital transformation, making the session even more relevant for students.

During the interactive Q&A round, students asked questions related to career growth, leadership, risk-taking, and work-life balance. Mr. Kamath responded patiently, encouraging students to embrace failures as learning opportunities. He highlighted that “Failure is not the end, but a stepping stone to success.” His humble and honest approach made the session engaging and motivational.

Another key takeaway was his perspective on ethical business practices. He strongly advocated transparency and trust as the foundation of long-term business success. This aligns with JAGSoM’s values of responsible leadership and sustainable business practices.

Conclusion:

The live podcast with Mr. Nikhil Kamath was highly informative, inspiring, and relevant to today’s business environment. JAGSoM students gained valuable insights into entrepreneurship, leadership, and digital business strategies. Such initiatives strengthen industry-academia connections and prepare students for real-world challenges.

Venezuela Crisis Update: What's Happening Right Now (January 2026)

Venezuela is facing a fresh wave of political and economic uncertainty in January 2026, after a dramatic escalation involving the country's leadership and international pressure. Recent reports say that several prisoners, including U.S. citizens and Venezuelan political detainees, have been released in the past week. However, there is major disagreement on the real numbers—while the Venezuelan government claims over 400 releases, human rights groups suggest the count is far lower and that hundreds of political prisoners still remain in jail.

At the same time, the situation has drawn stronger international attention. The European Union has called for a peaceful, democratic solution led by Venezuelans, highlighting concerns over democratic rights and stability.

Economically, Venezuela's oil sector—its biggest source of income—is again at the centre of global conflict. Reports indicate that the United States has moved to intensify pressure on Venezuela's oil trade by filing court warrants to seize more oil tankers linked to the country. This could directly impact Venezuela's export earnings and fuel prices.

Overall, Venezuela is currently in a tense phase marked by prisoner releases, global diplomatic pressure, and rising conflict over oil control. For global markets and international politics, Venezuela remains one of the most closely watched crisis zones in Latin America.



This article is written by Aryan Kaneria, PGDM student at Jagdish Sheth School of Management.



*Thank
You!*

As we conclude the Ninth edition of PRARAMBH, we thank our readers and contributors for continuing this journey with us. Your support inspires us to raise the bar with every issue.

Stay connected for the latest insights and updates.



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